

Graphic Design & Video Editing Training

Awarding Institution Selecta Training

Training Institution Selecta Training

Course Code GD-01

Course Language English

Notes This training program aims to provide and enhance the professional graphic design and video editing training to Pakistani youth.

Program Awards

Title	Type	Description
Graphic Design & Video Editing Certificate	Vocational	Graphic Designer & Video Editor

Learning Outcome

- Analyze, combine, and use design strategies and methods from conception to execution to develop original solutions for communication issues.
- By acknowledging the human variables that influence design choices, develop communication solutions that meet audiences and circumstances.
- Use appropriate technological and tool applications to develop, duplicate, and disseminate visual messages.
- Use graphic design principles for coming up with, creating, and producing visual communications.
- Recognize and apply design theory, history, and critique from various angles, such as art history, communication/information theory, and design objects' social/cultural applications.

- Participate with assurance in management and professional design and edit practice in a team-oriented work environment.
- Work in a collaborative atmosphere while using the best management and design and edit principles.

Entry Requirements

This program is intended for anyone who wants to initiate his/her career as a professional graphic designer & video editor. No particular academic or professional background is required. The applicant must, however, be at least 16 years old and be familiar with the fundamentals of technical computer expertise.

Course Overview

Understanding Photoshop & Illustrator

- Recognize color theory
- A detailed overview of Adobe Photoshop and Illustrator for posters, posts, logos, stationary, etc. design
- Insight into brand promotion
- Basic illustration tools
- Digital Post Production

Video Editing With Adobe Premiere

- Mix video with music, graphics, and images.
- Edit footage from multiple cameras at once
- Create promotional, narrative, and documentary-style videos.
- Learn crucial editing principles that you may use for every project.
- Enhance your work with video effects
- Make graphic overlays to give your film texture.

Using After Effects, make motion graphics.

- Animate graphics projects' images, text, and video.
- Animate Illustrator and Photoshop files
- Animate your logos, infographics, and social media advertisements.
- Create captivating animation by animating native form and text layers.

Audio Editing Via Adobe Audition

- Make audio files cleaner to eliminate voice.
- To make new files, copy, cut, and paste audio.
- Voiceovers, podcasts, and music can be edited for standalone or in-video use.

Post Production Workflow

- Learn how to streamline and simplify your editing process.

- Learn the stages involved in the post-production and editing process.
- Discover how and where editors locate assignments to work on